

# Radio London Commercials

Months have gone by after I noted the first marks about all the commercials which could be heard on Radio London between December 17th 1964 and August 14th 1967. It's not that commercials could be heard from the first day on the air, this would happen around early February 1965 for a Company from Gravesend. But during the years the station was on the air enough money was brought in by Philip Birch and his team by selling airtime to companies. Hundreds of advertisers brought in several tenths of Pounds at a monthly base. Not only advertisers were attracted but also the religious organisations from the USA, who bought airtime. Next to that there were several sponsored shows. In the list I mention also those charitable organisations which have been plugged by the deejays on Radio London.

If you think I've forgotten one or more commercials please mention it at [HKnot@home.nl](mailto:HKnot@home.nl)

Maanden zijn er voorbij gegaan toen ik de eerste aantekening maakte inzake de commercials die op Radio London ooit zijn uitgezonden tussen 17 december 1964 en 14 augustus 1967. Niet dat er vanaf de eerste dag al commercials werden uitgezonden, dat zou pas in februari 1965 zijn voor een bedrijf in Gravesend. Maar geld is er genoeg verdiend door de directie van Radio London, onder leiding van Philip Birch. Deze Birch had een handig team van zendtijdverkopers ingezet met als resultaat honderden adverteerders en bovendien tienduizenden ponden aan inkomsten (de pond stond toen rond de 10 gulden) per maand. Niet alleen adverteerders werden aangetrokken maar ook religieuze organisaties uit Amerika. Daarnaast was er tevens ruimte voor gesponsorde shows. In de bijgesloten lijst zijn tevens de reclamespots opgenomen voor charitatieve doeleinden, die door de Radio London Organisatie in de loop van haar bestaan zijn gesteund.

Voor een ieder die denkt nog een aanvulling te hebben is een berichtje naar [HKnot@home.nl](mailto:HKnot@home.nl) voldoende.

50 things every bride should know (book)

7 Up

8 mm Magazine

AA

ABC Cinémas

Adams Brand Chic lets

Adams Brand Dentyne

AE Arthur Dress forms

Aircraft Display 1967 Beacon Hill

Ajax

Alfred Marks Bureau

Alida

Amaco petrol

Amplex

Anglo Auto Finance

Annabelle

Aqua Net Hairspray

Aqua Velva

Ascot Races

Atrixo

Austin Morris

Autolite Spark Plugs

Automatical Chemical Aids

Auto Car

Auto News

Auto Sport

Avis Car Rental  
Baby Cham  
Baco Aluminium Foils  
Ballito  
Barkers  
Bass  
Bassets Sweets  
Bauer Super 8 movie outfit  
Baxter Motors  
Bear Brand Honey  
Beat and Blues Festival Trafalgar Square  
Beat Instrumental  
Beechams  
Belco Polish  
Bell and Hall Cameras  
Big Fry Crate  
Big L Auto Foam Sponge  
Big L Bookings  
Big L Bush Hat  
Big L Disc  
Big L Disc Centre  
Big L Discotheque  
Big L Eye lashes  
Big L Film  
Big L Holidays with deejays  
Big L Party Night  
Big L T shirts

Big L Touring show  
Biggin Hill International Air Fair  
Binatime Deep sea diver s watch  
Binatone transistor radios  
Blacky Morris Wall Paper Specialist  
Blindfold (movie promotion)  
Blue Star Garages  
Book of Knowledge  
Boy Friend Magazine  
Brant Car races  
Brands Hatch Circuit Ltd.  
Bravo Magazine  
Brides Magazine  
Britax Seat Belts  
British Bakeries  
British Lion  
British Mad Stockcar Race  
British Petroleum  
British Turkey Federation  
British United Airways Britannia  
Brobat Bleach  
Bromley Weekly  
Bronco  
Brook Bond Crown Cup  
Brown and Paulson  
Buckingham cigarettes  
Bullavo watches

Burlington shirts  
Burroughs of Ramsgate  
Butter Council  
Buto Hair Remover  
Cadbury  
Cadett Cigarettes  
Calypso Cigarettes  
Camera Owner  
Camp Coffee  
Camping and Outdoor Live Exhibition  
Cangel and Berry  
Cape Fruit  
Car Advertiser Magazine  
Carabena Mild Cigars  
Carandian Ballroom  
Carlton Cigarettes  
Carreros Gueard Cigarettes  
Casino Royal  
Cassack Vodka  
Castrol Oil  
Cavenham Foods  
Cema Bingo  
Chartfern Ltd.  
Chasside Motors  
Cheese Bureau Ponds  
Children s Society  
Chloride Batteries

City Magazine  
Clairol Ltd  
Clarks and Booker  
Coffee Publicity  
Colgate  
Colgate Dental Creme  
Colgate Fluorise  
Columbia  
Common Wealth Arts Festival  
Community Service Jobs Hakney  
Consulate cigarettes  
Coronation Ballroom Ramsgate  
Corono  
Cossack Vodka  
Crispy mini ships  
Crosse and Blackwell Baked beans  
Crosse and Blackwell Hamburgers  
Crosse and Blackwell Soups  
Crown Cup  
Crown Filter  
CT Olyans and Son Container Service  
Curry's  
Cyder Cup  
Daily Express  
Daily Mirror  
Daily Mail  
Danish Teak Furniture

Dateline Diamonds  
Dave Cash Record Show  
Deciduous Fruit Board South Africa  
Deram Records  
Designers and Art Directors Exhibition  
DDD Balm  
D Frankel Hip Liners  
Deca Cigarettes  
Dinnefords Grips Water  
Disc and Music Echo  
Disc Weekly  
Discoveries of Tomorrow  
Bisque Blue Discotheque  
Dittel Face Tissues  
Dixcel  
Dogs Life Magazine  
Domestos  
Downs Club Brighton  
Dr Who (movie)  
Du Maurier Super Kings Cigarettes  
Echo Magarine  
Elida  
Elizabethan Record Players  
Erasmic  
Essomix Free stamps  
Eucryl Tooth Powder  
Ever Ready Batteries

Evette

Exide Batteries

Fairdeal Hairdressing

Fame in 67

Festival of Saloon Car races

Festival of the Flower Children

Fenton s Men wear

Findus Frozen Fruit

Firestones Tyres

Flight of the Phoenix (movie)

Focus

Fords

Ford Zodiac

Four Counties Go-Karts

Free Radio Association

Frinton Furnish Show

Fryes

Fund Raising Kidney Machine Whipps Cross Hospital

Gallaghers

Generation Boutique Finsley

Genete

Germolene

Gibbs Fluoride toothpaste

Gifco Insurance Brokers

Glamour Line

Glenlyn Ballroom

Glenville Fridge Freeze Ice Pops



Glymiel Jelly  
Go Decorate a Beret  
Goldwell  
Godon Moore Damasking  
Gordon Moore Tooth Paste  
Grant Donkey Days Brentwood  
Green Shield Stamps  
Greyhound Association  
Guards cigarettes  
Hair Dresser s Magazine  
Hammond Organs  
Harmony Hair Colours  
Harpic  
Harrods  
Haverson  
Heinz Baked Beans  
Herald of Truth  
Hers Magazine  
Holidays with deejays  
Hollywood Parties  
Home Charme Wallpaperstores  
Horatio Myers Beds  
Horlicks  
Hovercraft trips to Calais  
Humo Magazine  
Huntley and Palmers  
Ideal Home Exhibitions

Idris  
Inecto Hair colorants  
International Times  
Ipswich Speedway  
Island Records  
Isle of Wight London Disco  
Jackie Magazine  
Jaffa Oranges  
Jelly Babies  
Jemading Food  
Jenkinson Caravans  
Jet Set hair control  
John Cotton Cigarillos  
John Peel Research Foundation  
John West Foods  
Johnson Force  
Johnson Wax  
Jordan Music Centre Ltd  
Jowisa Watches  
J Walter Thompson  
JS Fry Five Centre  
JS Fry Plain and Fancy  
JS Fry Tiffin  
Juicy Fruit  
Jukebox Magazine  
Justina Portuguese Wine  
Kangol Seat Belts

Keds

Kempton Park Racing

Kent Cigarettes

Key Beam

King Bros Lewisham

King George and the Harlem Kiddies Tour

Kington Faire Vintage Cars

Knightsbridge Discount Store

Konika Cameras

Lambretta

Lempec

Lever Brothers

Leyton Stone

Libby s

Life Buoy Soap

Lindsay Bros

Lions Dieet

Little Woods Poole Ltd

Lloyds Chemicals

Loft Site Furniture Supplies

London Cavern

London Drive a Racing Car Scheme

London Gliding Club Dunstable

London Life Magazine

London Night Out

London School of Broadcasting

Londoner, the

Londoner Cross Channel Ferry

Look cooking film

Lotus Cars

Lovable Bra Co

Loxene

Lyons

Macprin

Manhattan Ltd

Marquee Club Shows

Mars Toffee Gleen

Martini Rosso

Master Tapes

Mathew Clark Advocate

Maxwell Coffee

Max Wilhouse Star

Maybelinne eye make-up

Mayflower Magazine

Mc Carthy s ladies wear

Melody Maker

Meredith Mini Chips

MG Cars (Midget)

Mighty Vacuum Cleaner

Million Pound Drum

Miners Make Up

Mini Seven Club

Mirabelle Magazine

Miss Breck Hairspray

Miss Selfridge Vouchers  
Modern Homemakers Gravesend  
Moly Slips  
Monkey's Monthly  
Mothers Pride  
Motor Cycle Magazine  
Motor Racing Stables  
Mouchi toilet water  
Music Land Brixton  
Mum  
Murray Mints  
Music Echo  
Music for Pleasure  
Myers beds  
Nabisco  
National Institute for the Blind  
Nescafé  
Nestles  
Neutrogena soap  
New Years Eve Show in Gravesend  
News of the World  
No 6 cigarettes  
Norfolk Pantechion and Storage Company  
North British Rubber Company  
Northern Star Lowestoft Nutty Club  
Old Oak  
Omo

One Step  
Outspan Oranges  
Ovaltines  
Oxfam  
Oxo  
OZ Magazine  
Pacquins hand crème  
Pall Mall  
Palmolive  
Payne Poppets and Toffetts  
Pears Soap  
Penshurst Place  
Pedigree  
Peek a Boys sunglasses  
Pepsi Cola  
Perdio Radios  
Perfecto cigarettes  
Persil  
Peter Stuyvesant  
Petticoat  
Phencic  
Philip Birch Agency  
Philips Knife Sharper  
Philips Radios  
Philips Shavers  
Piro Shoes  
Playboy Bunnies Competition

Playboy Club Parklane  
Player Cigarettes  
Pleasurama Ramsgate  
Pledge  
Polio Research  
Popular Record Shop Kentishtown  
Pride and Clark  
Price Right Shops  
Prince of Wales Theatre  
Privellige (movie)  
Proplus  
Push in boots  
Pye  
Pye Radio  
Pye Swing along transistor radio  
QT quick tanning lotion  
Racing Car Show Olympia London  
Radio Church of God  
Radio London After show  
Radio London Badges  
Radio London Batman and Robin T shirts  
Radio London Bingle Competition  
Radio London Bracelets  
Radio London Brides  
Radio London Club  
Radio London Daisy Dreess  
Radio London Decoration

Radio London Eat well Guide  
Radio London Flying  
Radio London Match Race  
Radio London Night  
Radio London Pennants  
Radio London Perfume  
Radio London Photos of all disc jockeys  
Radio London Plastic Bowls  
Radio London Scarves  
Radio London Stock Car Races  
Radio London Stockings  
Radio London Watches  
Radio London Wimbledon Palace  
Raelbrook Shirts  
Raleigh  
Rank Films  
Rayette Faberge Aqua Net  
Rayette Faberge Misty  
R C B Securities  
Ready Steady Go Club  
Reckitt  
Recruitment Campaign Special Air Service of the Territorial Army  
Red Lions Leygthonstoff  
Regent Patrol  
Rent a villa  
Reveille  
Reynold Garages



Ribena  
Richard Hudnut  
Richmond sausages  
Richmond Cigarettes  
Ridgeways Tea  
Rimmel  
Rolling Stones Tour 1966  
Romford Community Association  
Rothmans Cigarettes  
Rowntree Polo s  
Royal National Institute for the Blind  
Royal National Life Boat Institute  
Russian Vodka  
Ryan's Music Shop Ilford  
Ryde  
Sainsbury  
Salvation Army  
Saloon Car Racing  
San Raphael  
San Toy Cigars  
Scholl  
School Master  
School of Computer Programming  
S&H Pink Stamps  
Sea Witch Hair Colours  
Selmar Car Alarms  
Settlers

Seven Up  
Seventh Day Adventists  
Sharp s Toffee  
Shell  
Show Boat  
Signal  
Sight and Sound  
Silexene Paint  
Silmos Lollies  
Silver Blades Ice Rink  
Smith Chips  
Snatterton Race Circuit Race Competition  
Snowball  
South Eastern Festival  
South London News Group  
Spedeworth  
Speedwriting Ltd  
Sperrey and Hutchinson  
Sporting Life  
Springs Wakefield  
Squeezy  
St. Raphael  
Stafford House Computer Programme Courses  
Star Scene 65  
Starlite Ballroom  
Stax Volt Tour  
Stena Line

Sterling Tobacco  
Steveworth  
Stock Car Races Brands Hatch  
Stowell Black Current Gin  
Stowell Wine  
Stratton Compacts  
Sunday Mirror  
Sunday Times  
Sunbean Mix Coffee Master  
Sunsilk  
Super Ball  
Swan and Edgar  
Swinging Sound of Silver  
Swoop  
Tackle Gell  
Talking Books for the Blind  
Tango  
Techno Brush Cleaner  
Techno Paintstripper  
Techno Remover  
Techno Super filler  
Techno Wallpaper  
Tenwood  
Tentomatic  
Terrelyne  
Tiffin  
Times Furnishing

Timex  
Toni Company  
Top Deck  
Top Pop Drinks  
Top Rank Bingo  
Top Ten Records  
Tom Thumb Cigars  
Trebor Ltd  
Trecto  
Trend Magazine  
Trutex  
Try Phoo Tea  
Tuxan Shoe Dyes  
Twentieth Century Fox  
UK Tops  
United Artists  
Universal Garages  
Universal International  
Upper Cut Club  
Vauxhall  
Venos  
Ventay Cigarettes  
Vernon Pools  
Vesta Peas  
Vidor Batteries  
Villamar Vacations  
Vitalis

Wallace Shoe Shop  
Walpanor Paint  
Walls Ice Cream  
Walt Disney Productions  
Waltham Watches  
Walthamstow Stadium  
Warner Pathé  
Warthington  
Watkins Electric Music  
WD&GH Wills Cigars  
Weekend Magazine  
Weekly Post  
Weetabix  
Weightman watch straps  
Weights cigarettes  
Wells Ice Cream  
West Athic Car Club  
WH Smiths  
'Where to go' Magazine  
Willerby and Company  
William Hill  
Williams Super Markets  
Wimbledon Palais  
Win a Lotus  
Wincarnis  
Windowline  
Withbread Pale Ale

Woburn Abbey Festival

Woman's Mirror

Woman's Own

Women's Realm Magazine

Woodford Music Salon and Travel Agency Woodford Bridge

Woolworth

World Wide Club land

World Wide Air Holidays

Worthington Beer

Wrigleys Chewing Gum

Yeast Pac

Yeast Vite

You're a big boy now (movie)

Zim